![Planet DDS logo]

SUCCESS STORY
CaliDental

![CaliDental logo]

⚠ PROBLEM

CaliDental was using a server-based platform that was not suited for multi-office use, and presented many challenges and issues that were complex to resolve and impacted efficiency.

💡 SOLUTION

Denticon Practice Management is a cloud-based solution providing CaliDental with key business metrics and enables efficient management of end-to-end patient care.

✓ BENEFITS

Seamless Reliability: Cloud-based solutions are secure, reliable, and connects seamlessly between multiple offices while reducing the need to maintain on-premise servers.

Simplified KPI Tracking: User-specific reports are automated,easily generated, and dashboards display key business metrics for consistent visibility.

Operational Efficiency: End-to-end practice management and patient care is centralized and accessible, with a user-friendly interface.

CaliDental is a fast-growing integrated dental clinic relying on Planet DDS solutions Denticon Practice Management and Apteryx XVWeb Cloud Imaging to provide seamless patient care and facilitate tracking key business metrics.

As a rapidly growing integrated dental clinic, currently with six offices and five more expected by Fall 2023. Founder, **President and CEO Dr. Koushan Azad** together with **COO Randa Seif** share why they transitioned to Planet DDS from their server-based solution.

Optimize Efficiency for Better Patient Care

More efficient systems directly translate to a better experience for both patients and staff, while saving time and money. **Seif explains:**

> **Automations with Denticon saves us time and money.** Our staff doesn't have to spend hours on billing—it takes minutes. For example, nearly 97% to 100% of our 835s are automatically posted instead of our team having to do it manually.

Easily Track Key Business Metrics for Actionable Insights

KPI visibility was essential to Dr. Azad to ensure optimal patient care aligns with business objectives. He reviews the Denticon dashboard daily with his team to ensure they are on track.

> " I need to see my KPIs. We can see what patients are being seen and what's going on at each location. What treatments we are doing more, and which we are doing less. **It is important to have all these KPIs available, and I can review our dashboards in Denticon during the morning huddle.** "

Secure, Cloud-Based Tools Improve Reliability and Efficiency

Denticon Practice Analytics and the Morning Huddle Dashboard enables their team to make efficient and informed decisions based on data analysis.

> " With our previous platform, there were a lot of issues. It would freeze often. We'd have to reboot the server, and it was not convenient. Imagine being on the phone trying to schedule a patient, and it freezes—that's frustrating for the staff. This platform was not suited for multi-location. Every location needed to have its own server with a different login. **With Denticon, it's one system for every location.** We are able to access information from all locations, pull reports, look at patient files. "

Contact us to learn more about our solutions.

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