

SUCCESS STORY

LADD Dental



PROBLEM

LADD Dental, identified the need for a comprehensive cloud-based software tool to optimize their team's efficiency, enhance reporting and utilize AI dental imaging.

SOLUTION

By implementing Denticon practice management and the AI capabilities integrated within Apteryx, LADD Dental created new opportunities for streamlining processes, elevated patient experience, and created a more centralized practice management.

BENEFITS

Denticon and Apteryx outperform their previous server-based system, allowing for streamlined workflows and significant time savings.

LADD Dental, a dental service organization (DSO) consisting of 8 offices in North Central Indiana, employed Denticon practice management and Apteryx XVWeb cloud imaging solutions to enhance scheduling efficiency, practice management, patient experience, and imaging capabilities.

Mary Dental, CEO of LADD Dental shared that the early integration of Apteryx brought significant advancements, notably through AI imaging technology, and the seamless implementation with Denticon enabled centralized office reporting with minimal operational disruptions.

Accessing Information Across Locations

LADD Dental effectively utilized Denticon practice management and Apteryx to streamline reporting processes, leverage AI capabilities, and identify opportunities for enhancing team efficiency across their 8 offices in North Central Indiana.

“The primary reason we wanted to switch to a cloud-based solution was that we do a lot of specialty care. Not having to send over different X-rays, make patients go to different offices, or do new paperwork was a deciding factor. **We wanted a cloud solution so our patients could have access to all our locations and our doctors could access information easily.**”

Streamlined Practice Management for Timesaving

Implementing Denticon practice management streamlined multiple processes resulting in significant time savings, improving overall efficiency, organization, and productivity within LADD Dental.

“Our experience has been very positive, and every migration always comes with its own hiccups, but for us, we would 100% do it again. We’re continuing that success by incorporating the software in another office. **The technology speaks for itself.**”

Cutting-Edge Imaging AI Imaging Capabilities

Apteryx empowers the LADD Dental team with cutting-edge AI imaging capabilities, improving their diagnostic accuracy and enhancing patient care.

“I think for us, the deciding factor was ease of use, or the convenience factor, especially if you’re a group that is sharing a lot of patients, **the time saved and the increase in patient experience is what makes Planet DDS a no-brainer.**”

Conclusion

LADD Dental leveraged Denticon and Apteryx to enhance scheduling, management, patient experience, and imaging capabilities, bringing significant advancements.

“[W]hat we pride ourselves at LADD Dental Group is our **operational density**. So, the fact that we have these offices all in a 30-mile radius, so we can synergize as much as we can, **switching to a cloud solution really just fit that model.**”

Contact us to learn more about our solutions.

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