

# Success Story Franklin Dental Care

WITH DR. NORMAN YUNG





# **PROBLEM**

The server-based platforms Dr. Yung used prior to onboarding Planet DDS had a clunky user experience, and were not reliable or easily accessible, resulting in costly operational inefficiencies.



## **SOLUTIONS**

Apteryx and Denticon are cloud-based solutions that deliver a seamless experience for practice management and patient care.



# **BENEFITS**

#### **Reduce Technology Costs:**

Denticon and Apteryx is cloudbased, eliminating the need for IT personnel to maintain costly and unreliable onsite servers.

### **Streamline Reporting:**

Reporting is consistent and flexible to align with how your office wants and needs to work.

#### **Optimal Workflow:**

Centralized information ensures seamless operations across multiple offices.

# Dr. Norman Yung, senior dentist of Franklin Dental Care streamlined his operations for his two dental practices with Planet DDS solutions, Apteryx XVWeb Cloud Imaging and Denticon Practice Management.

Streamlining operations became a top priority for **Dr. Norman Yung** after acquiring two dental practices. The limitations of onsite servers and outdated software systems quickly became clear – these systems were not easily accessible, the end user-experience was disjoined which made communication between offices challenging, the servers and backups were not reliable or consistent, and they were costly to maintain.

# **Eliminate Costly and Unreliable Onsite Servers**

Onsite servers required monthly fees for technical support, required certain specifications, were expensive to maintain, and did not reliably back up data. With one office already using Denticon and Apteryx by Planet DDS, he was able to compare costs.

If any of my computers broke down, my IT people would charge me thousands of dollars to reroute things or put new computers in. Compare that to my office that was using Planet DDS; it had no networking problems and the IT costs were zero. When considering short-term and long-term costs, Planet DDS made more sense.

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## Simplified Reporting, Cloud-Based Accessibility

With offices that are two-hours apart from each other, Dr. Yung required reporting features that made information easily accessible from any where at any time, and formatted to align with his offices' requirements.

What attracted me to Denticon over the other cloud-based softwares was the fact that we could do custom reports. Everything is easy to understand, including production reports and collection reports. It's very user-friendly.

# **Improve Operational Efficiency**

Denticon and Apteryx make operations more efficient for Dr. Yung, with readily available data and an intuitive user experience.

The other imaging platform I used was very clunky. If you wanted to see one X-ray and enlarge it, you had to click and then double click until it would open. If you needed to see the next image, you'd have to close it and go to the next image which is absurd. With Apteryx, you just scroll, enlarge it, bring it down, move it around. So much more intelligent. The experience using Denticon and Apteryx is so seamless – I take it for granted now.

Find out how Planet DDS can help you streamline your operations with cloud-based practice management and imaging solutions.

**SCHEDULE A DEMO**