

Legwork Practice Marketing

PATIENT ACQUISITION PLATFORM TO GROW YOUR BUSINESS AND REPUTATION

Legwork is a patient acquisition platform that helps dental offices create search engine marketing campaigns, effectively communicate with new or existing patients, and encourage patient feedback, all resulting in **generating, converting, and retaining more leads.**



Gain insight into each patient or potential patient interaction.

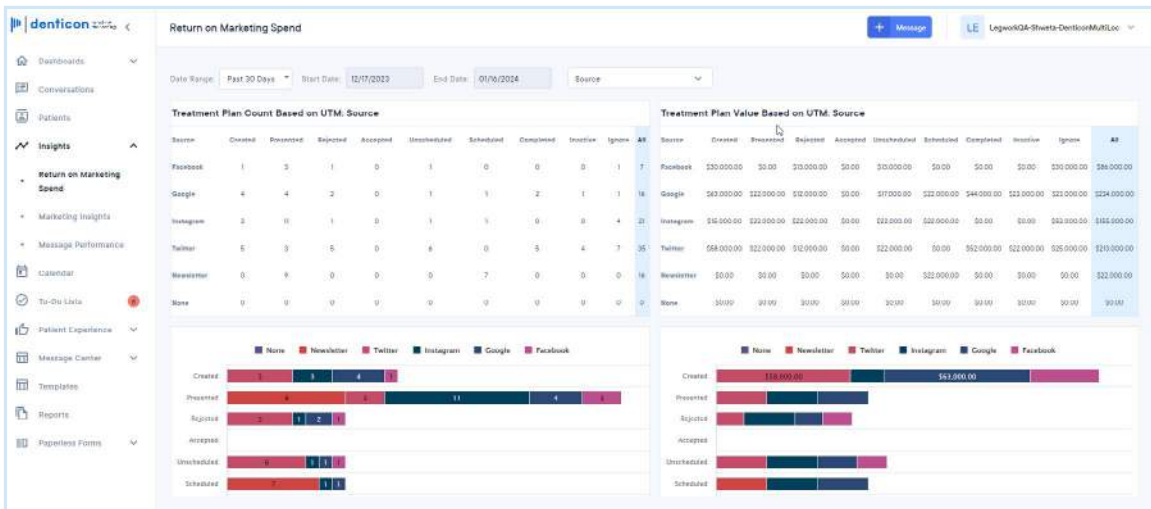


Communicate with patients via patient portal, text, or email.



Maximize your marketing efforts through custom NPS surveys, emails, and blogs.





Expand the Power of Legwork with Custom Add-Ons

Digital Google Ads

Reach More Patients

Create optimized Google ads to reach more new patients to grow your practice.

- Acquire more patients by ranking higher in Google search
- Set and maximize your ad campaign budget
- Measure ad performance and effectiveness with analytics

Marketing Campaigns

Let Us Handle Digital Marketing for You

Partner with our team of experts to create digital marketing campaigns and blog posts.

- Target your messaging to the right audience
- Optimize for Search Engine Optimization (SEO)/Search Engine Marketing (SEM)
- Leverage turnkey content creation

Professional Websites

Convert More Website Visitors

Convert prospective visitors into patients while keeping current clients engaged.

- Create custom professional websites
- Collect new patient information
- Enable online booking and digital form completion

VoIP Phones

Integrated and Flexible Calling

Provide a better patient experience with Voice over IP Phones (VoIP) that integrate with your practice management solution.

- Instant caller ID and patient information for more meaningful conversations
- Eliminate the need for costly office phones
- Untethered cloud-based calls from anywhere with Internet connection

Request a call from one of our team members

SCHEDULE A DEMO