

# Planet DDS API Program

### PARTNER WITH PLANET DDS TO ACCELERATE YOUR GROWTH

Join a community of partners building solutions for the dental sector and our shared customers to drive more revenue, expand reach, improve customer experience, and retain customers.

Planet DDS API Program is for software companies that develop applications that extend functionality on and for Denticon. When you join the program, you gain access to our APIs and documentation, enabling you to integrate your solutions with Planet DDS products more quickly and easily.

Whether you're looking to integrate your software into Planet DDS platforms or expand its reach and capabilities with seamless integration and faster data access, we can help you deliver elevated customer experiences and unlock new revenue opportunities for your business.



### **Grow & Retain Your** Customer Base

Almost all the 13,000+ practices we serve use more than two solutions to grow their dental businesses. With this program, we are making it easier than ever for our partners to extend their solutions to our shared and new customer base so that they can pick the right solutions that will help their business grow.



### **Expand Your Technology**

Replacing patchwork solutions with a unified system establishes trust with customers, delivers value, and generates new and incremental opportunities. Through our program, you'll be part of a community powering the latest dental innovations—from RCM to AI, Patient Engagement, and clinical solutions.



### **Gain Competitive Advantage**

With the Planet DDS API Program. you'll be able to connect with thousands of practices in a secure, trusted platform with SOC-2 Type 2 certification, stay close to our product roadmap and leadership teams as we build a long-standing partnership together, and gain early access to beta releases, up-to-date tools, and sandbox.



## **Multiply Opportunities**

Help our mutual customers by letting them connect to your applications quickly and easily within our ecosystem. When you partner with Planet DDS for growth, you're working with the industry leader to create engaging, integrated experiences that instantly connect everyone to everything to ensure growth.

Join our rapidly expanding network of growth partners































### Planet DDS | API Program

#### TECHNICAL BENEFITS

- Access to Patient & Appointment Data
- Access to Patient Medical History Data
- Access to Recall Data
- Access to Responsible Party Data
- Access to Financial Data Insurance, Ledger, Account Balance
- Access to Clinical Data Treatment Plan, Charts, Prescriptions
- Access to Practice Data Procedure Codes, Providers, Operatories
- Secure Connection
- Webhooks
- Event-Based Architecture
- Facilitate Data Warehousing

- Cloud-Based, Remote Access
- Patient Documents Writeback
- Patient Medical History Writeback
- Patient Information Writeback
- Online Scheduling Writeback
- Appointment Status Writeback
- Insurance Eligibility Writeback

#### **SALES BENEFITS**

- Get listed on our Partner directory to gain visibility
- Earn Planet DDS API Verified Partner and Planet DDS API Preferred Partner marks and badges to gain a competitive advantage
- Sales collaboration plan and activities
- Inclusion in internal sales team meetings

#### MARKETING BENEFITS

- Marketing and co-marketing opportunities to reach. thousands of new customers and improve retention
- Get priority invitations to our user, sales, and networking events, plus sponsorship opportunities
- Inclusion in joint customer story
- Dedicated email or message to customers and prospects

- Inclusion in Planet DDS Customer newsletters.

#### **SUPPORT & RESOURCES**

- Dedicated API Portal
- Early access to APIs
- Sneak previews of our product roadmaps
- Gain early access to beta releases to be at the forefront of innovation

DentalXChange leverages Planet DDS's new API program to deliver transformative RCM experiences. With Planet DDS APIs, we have consistently delivered high-performing, integrated solutions to our customers with tremendous time-to-value. We are proud to partner with Planet DDS.

PAUL KAISER CEO, DentalXChange

#### What Is Next?

Any software company with trusted solutions for the dental sector can join the Planet DDS API Program if it meets our developer guidelines and completes the application process.

Apply today and discover what we can build together to advance the future of practice management and dental care.